

Can I Get My House Concert Listed in the FSGW Newsletter and on fsgw.org?

The FSGW monthly newsletter lists all local folk music and dance events that are submitted to newsletter@fsgw.org in a timely fashion (usually by the 8th of the preceding month) as space permits. Our web site, weekly e-mail bulletin, flyers, official social media, and announcements at FSGW events only promote events produced or cosponsored by FSGW.

If you would like FSGW to cosponsor your house concert and list it in all of these promotional channels, e-mail the program chair, program@fsgw.org, to make sure your event doesn't conflict with a scheduled or planned FSGW concert. (This is a good idea whether you're seeking cosponsorship or not.) If there's no schedule conflict, we will usually be happy to cosponsor your event provided you agree to these guidelines:

- 1. Your address cannot be published anywhere. If you list the address of a house concert in any print or electronic media, then it's a public event, not a private party, and is theoretically subject to a complex maze of legal and regulatory requirements including royalties, ADA accessibility, public assembly building codes, etc., not to mention security issues for you and your guests. If the location of the event is known only to people who have contacted you or your designee for an invitation, then it's a private party that happens to include live music.
- 2. Guests are asked to make a suggested donation, not pay an admission fee. This is also in keeping with the distinction between a private event and a public performance. In most cases, FSGW does not support a suggested donation greater than \$15-\$20, but exceptions will be considered, especially if the artist has traveled a great distance or is a band of more than four people.
- 3. **100% of the donations collected go to the performers**, unless you wish to be reimbursed for food and beverages. (If you are not reimbursed, you can claim those expenses as a tax-deductible donation to FSGW.)
- 4. You agree to report the total attendance and donations to FSGW for our accounting and database purposes, and to ask performers who earn more than \$600 in donations to provide a Social Security number or Tax ID number so we can make required reports to the IRS.
- 5. You agree to give a representative of FSGW a few minutes to make announcements of upcoming events.

In return, you get your event listed in the FSGW newsletter with the same prominence as an FSGW concert. You get it listed on our web site (more than 4,000 visits/month); in our e-mail bulletin, sent to thousands of opt-in subscribers; on our quarterly concert flyers, distributed at FSGW events, libraries, cafes and concert venues; on the official FSGW Facebook page; and in the announcements made onstage at other FSGW events for 4-6 weeks before the date. We will also protect the date from any competing FSGW concerts.

Also, if needed to cover the performer's travel costs, FSGW may negotiate a guaranteed minimum to supplement donations and can help arrange overnight accommodations.